

Nicola Becker

Nicola Becker, MA Cantab, is a wordsmith and linguist with wide experience in publishing, including trade journal editing, market research publishing and charity sector publicity and marketing. This experience has provided her with the skills, knowledge and understanding to offer proofreading, writing and editing services that can be tailored to your needs.

At ST*R Learning Nicola is in charge of editorial and standardisation work, ensuring the highest quality standards in our training materials and written-word services for clients. This has included proofreading ST*R Learning's training materials to guarantee quality and make sure that the language used is easy to understand, with concepts and jargon clarified where necessary. Nicola has also been working to ensure consistency of materials across courses and to standardise the formats used.

Nicola has a first in Medieval and Modern Languages from Queens' College Cambridge, where she specialised in French and German literature and French translation. Her work experience includes being editor of the trade journal *Chocolate & Confectionery International* (Agra Informa), and writing market research reports and industry news articles for the market research publisher Euromonitor International. In her role as publicity officer for the children's charity Fegans, she has been responsible for producing literature for the charity and working to raise its profile. This included writing and editing articles for the charity's newsletters, producing marketing material, liaising with the press and organising or speaking at events to promote the charity. To complement her extensive on-the-job experience, Nicola is currently studying for a professional qualification in proofreading from the Publishing Training Centre, as recommended by the Society for Editors and Proofreaders.

Nicola has experience in working on a wide range of material for publication, including:

- * Management training materials
- * Marketing and publicity materials
- * Reports
- * Questionnaires and surveys
- * Trade journal articles
- * Newsletter articles
- * Press releases and articles
- * Web pages and articles for online publication
- * Documents designed for readers who have English as a second language